Dear Potential Sponsor,

The Olentangy Stix Program is focused on developing the skills of its players and helping them mature into responsible young men through the game of baseball. Stix teams and players are expected to conduct themselves in a first-class manner, both on and off of the field. Our organization will continually stress good character, sportsmanship and the importance of respecting the game.

As communities around Columbus grow, so does the need for quality youth sports programs. Olentangy Stix Baseball provides opportunities for young people to participate in competitive travel baseball. Our goal has been to teach life’s lessons to the youth of our community by offering challenges on and off the ball field. We currently serve over 20 teams and 200 players from the Olentangy School District. Throughout the years, we have also had tremendous luck in finding talented and dedicated coaches to work with our players and families to support the program. Despite our good fortune, our programs are threatened by the rising cost of competitive baseball, training, and facilities on which to practice and play. As such, we are seeking financial help to defray the high cost of competitive baseball, help repair and maintain quality of our fields and update equipment.

The Stix program has been around for several years. The teams play games around the 270 loop in Central Ohio. Most teams also play in travel tournaments throughout the Midwest in Cincinnati, Indianapolis, Bowling Green, Elizabethtown to name a few. Still others attend national tournaments in Myrtle Beach, Cooperstown and Gulf Shores. All told, teams play between 30-50 games depending on the age group.

We have implanted the attached sponsorship program for 2018. The Stix Baseball Program operates under a 501c3 which could allow your sponsorship donation to be tax deductible. We feel this is a great opportunity for our players as well as your business. Our program and families will receive additional financial assistance and your company will be helping young baseball players achieve their dreams while getting additional exposure for your business.

We look forward to partnering with your company. If you have any questions, please contact Jason Richeson at [jason.richeson@gmail.com](mailto:jason.richeson@gmail.com) or (614) 578-7000.

Sincerely,

Olentangy Stix Travel Baseball Council 2018

Matt Anderson

Tom Held

Mike Hire

Jeff Knupp

Aaron Nicolosi

Jason Richeson

Mike Singleton

**Sponsor Opportunities**

The Olentangy Stix Baseball Program is proud to offer the following advertising opportunities that will directly benefit the families who play in our program. Become a proud supporter of Olentangy Stix Travel Baseball!

**Sponsorships**

* Gold Package - $5,000
  + Corporate logo placed at Tier 1 level of sponsor banner along with other same level sponsors
  + Logo/company link placed on the Stix website
  + Prominent social media placement to include distribution to all followers
* Silver Package - $1,000
  + Corporate logo placed at Tier 2 level of sponsor banner along with other same level sponsors
  + Logo/company link placed on the Stix website
* Bronze Package – $500
  + Corporate logo placed at Tier 3 level of sponsor banner along with other same level sponsors

**Sponsor Banners**

* Tier 1
  + Approximately 2’ x 3’ banner created with prominent placement at all 6 Stix fields solely for your company/organization
* Tier 2
  + Approximately 2’ x 3’ shared banner with tier 2 sponsors with placement at all 6 Stix fields
  + Banners will be limited to 4 sponsors for each banner
* Tier 3
  + Approximately 2’ x 3’ shared banner with tier 2 sponsors with placement at all 6 Stix fields

The Stix organization has other sponsorship opportunities for our tournaments, Stix organization web site, individual team websites, and team banners. Please contact Jason Richeson for more details.

**Sponsorship Agreement**

Company Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Contact:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State:\_\_\_\_\_\_\_\_\_\_\_Zip:\_\_\_\_\_\_\_\_\_\_\_\_

Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date:\_\_\_\_

Sponsorship Level: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please email logo / artwork in JPEG format to [jason.richeson@gmail.com](mailto:jason.richeson@gmail.com).

All contributions are tax deductible; the Olentangy Stix Program operates under a 501 c 3.

Make checks payable to Olentangy Stix Baseball. Mail both the check and agreement to:

OYAA

Attn: Olentangy Stix Baseball

PO Box 476

Lewis Center, OH 43035